amta

american **massage therapy** association®

— SOUTH DAKOTA CHAPTER —

Upcoming: 50th Anniversary

July 2017

50th Anniversary of amta South Dakota Chapter

September 22-23, 2017
Oacoma, SD

WHERE: Cedar Shores
Oacoma, SD

WHO: Presenter Susan Salvo

CONFERENCE SCHEDULE

FRIDAY

7:15-7:45 AM CHECK IN/REGISTRATION*
7:45-8:15 MEET/GREET/ANNOUNCMENT
8:15-12:15 SUSAN SALVO
12:15-1:30 LUNCH
1:30-5:30 PM SUSAN SALVO
6:30-8:30 PM DINNER/50TH ANNIVERSARY CELEBRATION

SATURDAY

7:45-11:45AM SUSAN SALVO
1145:-1:00PM LUNCH
1:00-5:00PM SUSAN SALVO

Early start times are due to requests for a longer lunch break

ROOMS AND RESERVATION

Arrowhead Resort and Conference Center
at
Cedar Shore
1500 Shoreline Dr.
Oacoma SD 57365
605-734-6376

Rates: $95.95*
30 rooms reserved.
(1-4 people per room)

*Deadline for above rate is **August 21**.
Please remember to state you are with the SD amta conference.

2017 amta South Dakota Roster

President:
Dawn Menning
1228 S. Lincoln St.
Aberdeen, SD 57401
amtasd.pres@gmail.com
605-290-3918

IPP: Christine Ellwein
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Voting Board:
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Interim Secretary:
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amtasd.sec@gmail.com
605-200-2070

2017-2018 Delegate:
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605-996-0512

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paige_katerina14@hotmail.com
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2017 1st Alt Delegate:
Stacy Sprengeler
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Aberdeen, SD 57401
amtasd.benv@gmail.com
605-216-6667

Education Chair:
Juli Ames-Curtis
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Custer, SD 57730
amtasd.edu@gmail.com
970-391-9921

Membership/Recruitment/Public Relations:
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Benevolence: Stacy Sprengeler
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Heather Vetter
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amtasd@gmail.com
605-824-0696

Historian: Patricia Bleeker (see above)

50th Anniversary Chair:
Brenda Lanz
955 Broken Bow Trail
Brookings, SD 57006
brendal0902@yahoo.com
605-380-4296

Government Relations: Valerie Rowen - see above

Nominations/Awards, Interim: Dawn Menning -interim - see above

Have you moved, changed your name or a returning amta member?

We ask each amta SD member to make sure that if you change your name, move, or change your contact information in anyway, you make those updated changes to your amta account through the national website, email or phone number.

• How can I change my mailing address, phone number or email address?
You can:
edit your account online,
email info@amtamassage.org
or
call AMTA at 1-877-905-0577.

• How do I update my information online?

To update your information: sign in to your member account at http://www.amtamassage.org, then click on "your account" and under your information, in blue lettering, you will see " update your amta account details" click on that and make your changes. It really is that simple.

If you have not yet created your amta member account, I would recommend that you do so.

For any questions regarding newsletter delivery you may contact:
Jenna Williams
Newsletter Editor
amta.sdnewsletter@gmail.com

UPCOMING EVENTS

50 th Anniversar y
September 22-23, 2017
Oacoma, SD
Presenter Susan Salvo.

amta National Convention
September 14-16, 2017
Pasaden, CA Special Guest Shaun T

Spring Conference
Huron Even Center Huron, SD
April 27-28, 2018

Spring Board Meeting
April 26, 2018

amta National Convention Pasadena, CA
September 14-16, 2017

The AMTA 2017 National Convention is the largest and most prestigious conference in the massage therapy community, featuring inspiring speakers, continuing education, networking and the newest products at the Pasadena Convention Center.

amta National Convention Info

50th Anniversary September 22-23, 2017
Check out presenter Susan Salvo at our 50th Anniversary Celebration at Cedar Shores, Oacoma ,SD.

Register Now!

Rooms and Reservations

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Rates: $95.95*
30 rooms reserved.
(1-4 people per room)
*Deadline for above rate is August 21.
Please remember to state you are with the SD amta conference.

REGISTER NOW AND GET YOUR 50TH ANNIVERSARY TSHIRT

One Free 50th Anniversary T-shirt will be given to each attendee registered by the September 1, 2017 deadline for the AMTA SD Fall Conference & 50th Anniversary Celebration to be held at Cedar Shores in Oacoma, SD.

Look on the registration form for t-shirt ordering details.

First Time attendees Jennine D. and Joy Z.

Listening carefully to James educate at our 2017 Spring Conference.

James demonstrating on one lucky attendee!

Our fearless leader Chapter President Dawn Menning demonstrating proper stretching band techniques.

Susan Salvo to Present at 50th Anniversary

Susan Salvo Presenter Bio:

Susan Salvo
MEd, LMT, BCTMB is an actively practicing massage therapist with over 30 years of experience. She is a nationally-known author, having written the extremely popular Massage Therapy: Principles and Practice and Mosby's Guide to Pathology for Massage Therapists. Susan has many instructional videos on YouTube and she was a task force member of the Massage Therapy Body of Knowledge Project. She also is currently working toward a Doctorate in Education.

Susan teaches regularly at the Louisiana Institute of Massage Therapy and travels the country conducting workshops for practicing therapists. Her primary goals are to help therapists increase the quality of client care and expand their therapeutic treatment options. Susan's students have given her the nickname the "Yoda of Massage" because of her broad knowledge and teaching expertise. She strives to create a unique educational environment of discovery and engagement.

Susan has been a member of the American Massage Therapy Association since 1983 and help charter the Louisiana Chapter of the AMTA in 1986. In 2014, she was honored with the Lifetime Achievement Award for Educational Excellence by the AMTA. Susan served on the advisory board for the American Pregnancy Massage Association and currently serves on the review committee for the Massage Therapy Foundation. Susan is a member of the Society for Oncology Massage and the Alliance for Massage Education, and is one of the featured experts in the documentary, History of Massage Therapy in the United States. Susan is also an expert witness in legal cases that involve massage therapy.

SUSAN SALVO PRESENTS...

SD AMTA Fall Conference
September 22 and 23, 2017 at Cedar Shores
Oacoma SD
with Susan Salvo Presenting:

Massage Therapy & Cancer
4 hours- Friday morning September 22
Everyone knows someone affected by cancer. Cancer brings a tremendous amount of fear, anxiety, and stress. Cancer treatments are taxing on the body and have many undesirable side effects. Join Susan as she gives you the tools you need to create better therapeutic outcomes. Come learn about cancer types, how it spreads, and treatments. This quality educational experience will prepare you to work with clients with cancer as well as clients in hospice care.

Self-Care for Massage Therapists
4 hours-Friday afternoon September 22

Massage can be physically and emotionally demanding. Massage therapists often have difficultly setting limits and may overextend themselves, which leads to burnout. Let Susan Salvo be your professional coach as she shares secrets of her long and successful massage career. During the class, we will review basic principles of health and body mechanics, participate in reflection activities, and design a personalized self-care plan that takes into account your needs and aspirations. Come get re-energized!

Body Mobilization Techniques
8 hours - Lower Body - Saturday September 23
BMT is a new look at neuromuscular techniques. It consists of passive body movements designed to interrupt your client's dysfunctional neuromuscular patterns to reduce pain, decrease stress, and improve function. BMT is gentle enough for children and elderly, non-invasive enough for clients struggling with psychosocial issues such as anxiety and PTSD, and ideal for clients in rehabilitation. BMT is portable and practical, does not require special equipment, and clients remain clothed. This method can be combined with other techniques or used exclusively in a session. Based on principles of neuroscience and psychology, Susan will show you how to revolutionize your treatment protocols and improve therapeutic outcomes.
Susan Salvo MEd, LMT, BCTMB is an actively practicing massage therapist with over 30 years of experience. She is a nationally-known author, having written the extremely popular Massage Therapy: Principles and Practice and Mosby's Guide to Pathology for Massage Therapists. Susan has many instructional videos on YouTube and she was a task force member of the Massage Therapy Body of Knowledge Project. She also is currently working toward a Doctorate in Education.
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amta South Dakota Chapter
COMMUNITY CORNER

Congratulations to Bianca Mittan and family on the birth of their baby boy, Gregory.

Condolences are shared to Karen Peschong and family with the passing of her sister.

New Members

February

Martina Loobey
Whitewood

Nancy Krumm
Hudson

Becky Kleinsasser
Fedora

Truong Cam
Sioux Falls

March

Emmie Arndt
Watertown

Christina Schweitzer
Rapid City

Crystal Kleege
Box Elder

Heather Musser
Rapid City

Dawn Sprunk
Keystone

Kelsey Benson
St Onge

Sara Cole
Rapid City

Charlie Smoke
Rapid City

Karen Martocchio
Black Hawk

Aberdeen

April

Tara Marie Bruce
Heather Vetter
Hermosa

Anniversaries

5 Year

Crysta Anderson,
Harrisburg

Sarah Grupe
Britton

Kindra Hedeen,
Sioux Falls

Constance Koskela,
Sioux Falls

Pam Puetz
Mitchell

Stephanie Reynolds Duncan
Rapid City

2017 Board Members and Chairs

Back Row: Jeanne Thune, Brenda Lanz, Karen, Peschong, Christine Elwein, Dawn Menning, Valerie Rowen, Amber Rassmussen, Pam Hardy
Front Row: Juli Ames Curtis, Patricia Bleeker, Stacy Simon, Jenna Williams

From the President's Desk...

It is hard for me to believe that a year has gone by since you elected me as your chapter president. It has been an eye-opening experience with many avenues for growth and opportunity. I feel that the experiences and lessons that I have been fortunate to participate in have benefited the members of the AMTA South Dakota Chapter, the chapter volunteers & the volunteer structure, as a whole, as well as my own personal and professional development. Thank you for your continued support of the chapter volunteers, and especially my role as president, as we move forward together into the future of the AMTA SD Chapter and AMTA.

For those who know me or have heard me talk at AMTA SD chapter events, it has been pretty clear that my passion with the AMTA SD Chapter is about the members and the inclusion of the members in all areas. "Remember the Member" was what I heard when I attended CVOP (Chapter Volunteer Orientation Program) 2 years ago and it has stuck in my head ever since. In my opinion, all members are an important aspect of our chapter, with much to offer. Whether you are a student member, a long time professional member, or a retired member, you all have something to offer! What you do have to offer can be/has been seen and felt between one another as individuals and also as a collaborative experience, which is a benefit to our chapter.

The chapter board and committee chairs are continually looking for ways to improve member satisfaction. The preferred avenue that the chapter volunteers have taken in the past to make knowledge-based decisions regarding the needs and desires of the Chapter member has been a useful little tool known as the "survey".

Whether you realize it or not, the chapter board members and committee chair people review the information gathered on surveys and use it for the strategic planning of future chapter events. For example, the Education Chair, Juli Ames-Curtis, has been diligently working with other chapter volunteers to secure presenters for the upcoming continuing education events based on the results of the surveys completed by the members in attendance at the amta SD conferences over the past couple of years. Another example: You have indicated a desire for longer lunches and 2-day conferences via the chapter surveys. Chapter volunteers have been doing their best to implement what we hear you ask for by starting conferences earlier to incorporate a longer lunch, while keeping educational events to 2 days (with an occasional 3rd day Ethics option.)

As chapter surveys are a useful tool in providing chapter leaders with information based on your needs and wants, I would also like to point out that the surveys that AMTA National send out are just as pertinent to each member in each chapter. I have seen first hand how national surveys are used and implemented to assist the national board members, other national volunteers and paid staff in getting a clearer picture of what is going on within the 51 chapters across the continent, including Alaska and Hawaii. The information that is collected and reviewed via the survey asks questions pertaining to what is important to you, as an AMTA member; what are the needs and desires of the members from state to state and as a whole; etc. Once that information is collected, the real work begins as national leaders work with chapter leaders in setting goals and the direction for growth. We work together to attain the greatest and highest good for all members of AMTA and the survey is an important part, as it tells us your story.

When you see one of these surveys come across your email inbox or handed to you at conferences and/or conventions, please do yourself (and AMTA as a whole) a favor and fill out the survey to the best of your ability, while using professionalism and honesty in answering all the questions asked. [PS...That includes the open-ended questions where you are asked to write something or fill in the blank. ;-)]

Once you have completed said surveys, please rest assured that your answers do count and you are heard at chapter and national levels. Together we make up this intricate corporation called AMTA, so it is together we need to move forward in making our future. I am looking forward to an optimistic future of AMTA and the massage profession.

Remember: We are in this together, and it takes all of us to make it a real good team.

Thank you to each of you for doing your part!

Dawn Menning

amta South Dakota Chapter President

MEMBERSHIP SPOTLIGHTS

SHEILA GRABOW

Name: Sheila Grabow
City: Watertown, SD

Family: Kids: Lori (28) & Tyler Sissing; Renee (26); Sara (23) and granddaughter, Claire (4); Emily (19); John (17) and Rose (15).

How long have you been doing massage? 14 years

How long have you been an AMTA SD Member? (please list any volunteer positions you may have held and/or currently hold) 14 Years

What has been/is your favorite memory as an AMTA Member?
Making new friends and networking at classes.

What got you interested/started in Massage Therapy?
It was truly God's plan in the timing and design.

What is your favorite technique?
The one that works for the client on the table! I have really enjoyed Myokinesthetic System.

What is your biggest challenge as a therapist?
Learning to say "no" when I want time off. There are clients that can't come until late because they work and expect that I will work all evening to accommodate them.

What is your best memory of being a massage therapist?
That moment when you know there is physical, Spiritual and emotional healing happening right under your fingers.

What would you tell new people coming into massage therapy?
Be confident in yourself and set healthy boundaries.

What are your hobbies and other interests?
Quilting, walking, time with family, cooking and baking.

Is there anything else you would like to share? (Something nobody knows about you or would be surprised to know about you):
Learning Sign Language is on my bucket list.

2017 Spring Conference
Huron, SD

First time attendees.

Conference Attendees with James Waslowski.

EDUCATION CHAIR POSITION OPEN

Education Chair is looking for new successor!

The education chair organizes the Spring and Fall conferences- contacting the event center, hotel, presenter and determining a budget. They get information to Newsletter and Website: Course Description, Speaker Bio, Conference Schedule, Hotel Information and Calendar of Events. At conference time the Education Chair ensures the presenter is set up for their classes; assists with registration and handles the details of the Spring banquet. The Education Chair works closely with the president and board members staying updated on the issues of the chapter. The new volunteer would help with planning the 2018 conferences and could shadow the current Education Chair at the Fall 2017 conference.

- The Education Chair also attends all chapter board meetings & retreats; communicates with other chapter members via computer, telephone and in-person., in a timely and professional manner; generates reports for chapter and national purposes as asked.

Eligibility:

The individual appointed to the chapter Education Chair position must be a member in good standing of the AMTA South Dakota Chapter.
The individual must be fluent in the basic operations of a computer and emails, as most all chapter and national correspondence and some of our business actions are done using technology. (Ex. Frequent emails, attachments to emails, utilizing the national AMTA website and the volunteer HUB, etc…)

Terms of Office: As outlined in the national by-laws, appointed positions will be for a term of one (1) year or until successors are appointed.

Juli Ames-Curtis, 2017 Education Chair

If you are interested in or have any questions pertaining to the Education Chair duties, please feel free to contact myself, the current Education Chair, Juli Ames-Curtis or Dawn Menning Interim Awards & Nominations Chair and chapter president. Please see roster for contact information. Thank You!

EXTRA, EXTRA! READ ALL ABOUT IT

Attention all Members!

It takes many hands to make up a TEAM!

There are several options and levels in which there are opportunities to volunteer within your AMTA SD Chapter.

If you are interested in being on the AMTA SD Chapter Volunteer Team, have questions about any of the open positions, etc.... please contact a current board member or Dawn Menning, Chapter President and Interim Awards & Nominations Chair.

Awards Presented at 2017 Annual Meeting & Banquet

- **25 Year Celebration**
- Congratulations Sheldon Haas and Lois Hazen being an AMTA SD Member for 25 Years How fun is it knowing that you joined AMTA during the 25th Anniversary year? I am sure it is exciting and eye opening to have seen all that you have seen and done in the last 25 years as a AMTA SD Member. May you have many years of success ahead!
- **Certificate of Appreciation**
  Tara Hall - Outreach to the membership has been a steadfast focus for this member, regardless of her position as chapter volunteer. Her passion for inclusion of all members is shown in her welcoming personality, willingness to work with others and her recent volunteerism to participate as a volunteer on the Calling Tree Outreach project. Thank you Tara Hall for continuing to volunteer in ways that contributes to the future of the chapter.

- **Certificate of Appreciation**
  Brenda Lanz - When asked to lead the 50th Anniversary Committee, she agreed to take over and has been diligently working to make this event for the next conference go smoothly. Thank you, Brenda Lanz, for you willingness to take "the ball" and lead the "team" of 50th Anniversary Committee volunteers into the "final round"! We are looking forward to the "Victory Party" this fall!

- **Chapter Distinguished Service Award**
  Stacy Sprengeler - This next Chapter Volunteer would tell you that she "is not good with words", yet she uses her "words" and her voice to actively promote AMTA-SD Chapter and it's events by inviting massage therapists, both AMTA and non-AMTA to the Chapter Conferences and Continuing Education Events.
- She contributes greatly to the chapter by personally submitting ideas, and working either alone or with other chapter volunteers to implement them. She has created guidelines and other necessary documents for the newly created position of Benevolence Chair, which she was the first to be appointed to this position in 2014. The creation of this documentation of Benevolence Chair Information and History is an important part of chapter continuity and will be passed along to the future Benevolence Chair People for their training and reference.
  Thank you, Stacy Sprengeler for your continued efforts in promoting AMTA!

- **Chapter Meritorious Award**
  Amber Rasmussen - Receptive. Gracious. Welcoming. Inspiring, Dedicated.
  What do these words all have in common? They all describe our 2017 Meritorious Award Winner!
  This Volunteer has been very Receptive in taking on tasks of various proportions for the chapter over the years. She has eagerly volunteered to recommend and secure locations for chapter conferences & board retreats, as well as recommend good places to visit while in her cities and surrounding area. She has volunteered to pick up presenters and their TA's at the airport and has, at times, filled in the role as their chauffeur and/or taxi. This volunteer has gone above and beyond the call of volunteerism by Graciously opening her home and the use of her personal vehicle to presenters. The examples of her Welcoming spirit are continual. You can witness it for yourself at conferences and meetings, as she welcomes and Inspires others to take part, get involved, to be the best they can be by being open to learning new things and new experiences. She has been especially encouraging to many of us as we continue to learn and move forward as volunteers and a chapter, especially in this stage Electronic Communications Era we are currently embarking upon.
- Her Dedication to the AMTA SD Chapter isevident in her words and in her actions. She is a dependable team player that gives what she can and greets challenges head on, with a smile. For example: Although she was unable to attend the 2016 fall conference in Rapid City, due to a prior commitment, she was available to attend the board meeting and the 50th Anniversary Committee Meeting. She checked in with the board periodically to see if she could be of assistance and eve took time to go out and purchase a cake and bring it back to us in perfect time, so that we could celebrate a distinguished member of our chapter.
- On top of all that, Amber Rasmussen is one of the most adventurous, kindest, and loving people that I know. The passion and respect she has for each and every member is evident in the dedication she has exhibited as a member and as a chapter volunteer!Thank you Amber for all you have done and all you continue to do. It with great honor I present to you the 2017 Chapter Meritorious Award.

Government Relations Update

Valerie Rowen, Government Relations Chair

On June 5, 2017 the South Dakota Legislative Rules Review Committee considered proposed changes to the Administrative Rules which were presented by the SD Board of Massage Therapy. All licensed massage therapists had been duly informed of these proposed changes and given opportunity to comment. AMTA- SD Chapter Govt. Relations Chair Valerie Rowen was present at the hearing and spoke in support of the proposed rules.

The Committee passed the majority of the proposed changes. Most of the changes were merely style and form recommendations of the Legislative Research Council. The rule regarding continuing education was essentially expanded to allow more options for what is acceptable toward the C.E. requirement. Courses presented by a provider approved by the National Certification Board for Therapeutic Massage and Bodywork, the American Medical Massage Association or the Federation of State Massage Therapy Boards will all be acceptable. Also expanded was the list of agencies who can provide acceptable C.P.R. training. Two hours of C.E. credit can be obtained by attending a Board of Massage Therapy meeting.
The Board proposed a fee change that would return the fees to the level the Board had set previously. Fees were reduced by the Legislature in 2013. That action, combined with the year all licenses did not pay a fee while everyone was placed on the same renewal cycle has left the Board with a budget shortfall. The Rules Review Committee reverted this rule back to a prior step in the rules process as they required more supporting documentation for approval.
The proposed rule regarding the complaint procedure was also reverted back to a prior step. The 2016 Legislature removed the Board's authority to promulgate rules concerning complaints. All regulatory boards operate within SDCL (South Dakota Codified Law) 1-26 which governs action against a licensee. The proposed change was to remove from current administrative rules the guidelines for how a complaint is processed. The Massage Board would continue to follow the same law regarding a complaint process that all regulatory boards do. (SDCL 1-26) Opponents to this rule change failed to understand that the same law that has been, and must be, followed regarding the complaint process remains in place.

The Board will decide whether to bring these two reverted rule changes back to the Review Committee at a future date.
The opponents testifying against the rules told the legislators that many licensed therapists across the state have had a multitude of problems with the Massage Board. We know that is not true.

It's important for all therapists to establish a relationship with the legislators from your district and communicate to them that your licensing and renewal process has been good. If they only hear from a couple of people complaining,

605-725-4449
amta.sdnewsletter@gmail.com
www.amtasd.org

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